



PRIMĂRIA
MUNICIPIULUI
BRAȘOV



FOV
Forumul Orașelor Verzi

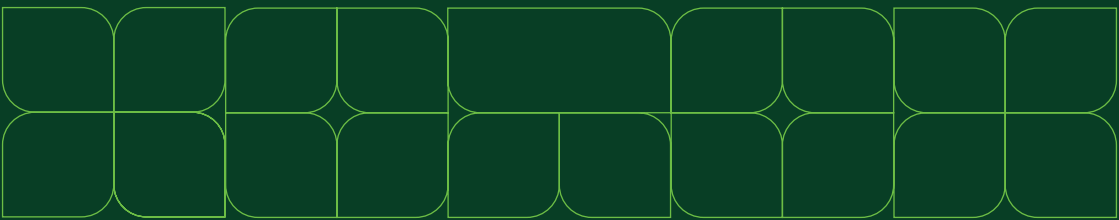
www.fovbv.ro



GREEN CITIES FORUM

The biggest event in Romania dedicated
to environmental sustainability

Brașov, September 4 - 6, 2024



Be part of GCF!



Learning hub



Valuable networking



Platform for progress



International and national experts in public environmental policies



Practical workshops



Field visits

About GCF



The Green Cities Forum (GCF) is the largest core event in Romania dedicated to environmental sustainability, winner of the Clean Environment Awards Gala (2021) and awarded the Silver trophy for environmental campaigns at the Romanian PR Award (2022).

GCF has the ambition to color Romania's cities green, to create and promote healthier cities, friendlier to their inhabitants and more sustainable. It aims to bring political leaders, experts, public administration representatives and citizens determined to be part of the change face to face at the same table.

- International Conference on Public Environmental Policies dedicated to public authorities in Romania and Europe
- CommUnity - "green" experiences for the community

About GCF



International Conference on Public Environmental Policies

The largest environmental conference in Romania and is the main event of the Green Cities Forum, the place where national and international leaders in public environmental policies, representatives of cities in Romania and Europe, as well as private companies active in the field of environmental sustainability, come debate and hear directly from experts about measures they can implement to make their cities more environmentally friendly.

The International Conference on Public Environmental Policies will take place from September 4 to 6, 2024, at the Aro Hotel.

Location: Hotel Aro, Strada Bulevardul Eroilor 27, Brașov



[See our aftermovie](#)

GCF 2023



| | | | |
|------|--|-----|---|
| 3 | intense days of debates | 32 | mayors and deputy mayors |
| 350+ | local representatives of cities in Romania and Europe (Sweden, France, Switzerland, Great Britain) | 100 | public administrators and local councillors |
| 12 | discussion panels | 23 | municipal delegations from Romania |
| 8 | workshops | 30 | private companies |
| 54 | local and international speakers | 20 | institutional partners |



Keynote speakers



Dejan CRNEK

Deputy Mayor, City of Ljubljana (SI) -
European Green Capital 2016



Tanella MIEZI-PENGAI

Project Manager Grenoble European Green
Capital Agency (FR)



Dr Christina Yan Zhang

The Metaverse Institute



Matthew Carmona

University College London



Patrick CHILD

Deputy Director General for Environment,
European Commission



Tabaré Curras

Global Advisor Urban energy transition,
WWF

GCF 2023 Agenda



Official opening & networking

Official Opening - Opening speech
Guest Registration
Keynote speakers
Best Practice Models
Networking with Experts and Potential Investors
Dinner & Networking Opportunities



Practical workshops

1. Mayors & Deputy Mayors
2. Local Councilors
3. City Managers
4. Urban Planning - Urban planners, Green spaces managers, Technical directors, Chief Architects
5. Mobility - Public Transport/Mobility Managers
6. Green City Funding - European Funds Directors
7. Climate Mitigation - Energy managers, Environmental managers, Sanitation managers
8. Digitalisation - IT Managers, Smart City Managers



Experts workshop

- Renewable Energy (10.30 - 11.30)
- Mobility (12.00 - 13.00)
- Circular Economy (14.30 - 15.30)
- Green Cities & Urban Planning (16.00 - 17.30)

Sponsorship Opportunities GCF Conference 2024

| Collaboration fees+ VAT | Main Partner 20 000 EU | Gold Partner 10 000 EU | Silver Partner 5000 EU | Sponsor 2000 EU | Powered by 1500 |
|--|---------------------------|---------------------------|---------------------------|--------------------|--------------------|
| Stand in the Green Expo Hall | ✓ | ✓ | ✓ | | |
| Brand activation for the general public | ✓ | ✓ | | | |
| Keynote speaker (15 min) - day 1 | ✓ | | | | |
| One company representative in a workshop or roundtable on day 2 | ✓ | | | | |
| 3 x Presentation Sessions + Networking coffee break included for 1.5 hours, for 20 people, on the stage of the Expo Hall | ✓ | | | | |
| 30s video (without sound) on conference screen and in the workshop rooms (6) - during breaks (min. 20 runs/day) | ✓ | ✓ | | | |
| 30 sec video (without sound) on screen in Expo hall (min 20 runs/day) | ✓ | ✓ | ✓ | ✓ | |
| Textile roll-up in the Conference foyer | ✓ | ✓ | ✓ | ✓ | ✓ |
| Promotional material in the conference map (diaries, pens, sticks, catalogs, etc. Brochures, flyers, plastic products are not accepted.) | ✓ | ✓ | ✓ | ✓ | ✓ |
| 2 x A5 pages in the Expo brochure (print & digital) - subject to confirmation of participation by August 1 | ✓ | ✓ | | ✓ | ✓ |
| 1 A5 page in Expo brochure (print & digital) | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1 x presentation session + Networking coffee break included for 1.5 hours, for 20 people, on stage of the Expo Hall | ✓ | | | ✓ | ✓ |
| 2 presentation sessions + Q&A on stage of the Expo - 45 minutes | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on website www.fovbv.ro , in partners section, with a link to company website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Cardboard with unique logo on the conference screen and on those in the workshop rooms (6) - between the panels | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on the conference spider (subject to confirmation of participation by August 1) | ✓ | | ✓ | ✓ | ✓ |
| The moderator will announce the main sponsor status of the event | | | | | |
| 2 invitations to official dinners during the Conference | ✓ | ✓ | | | |

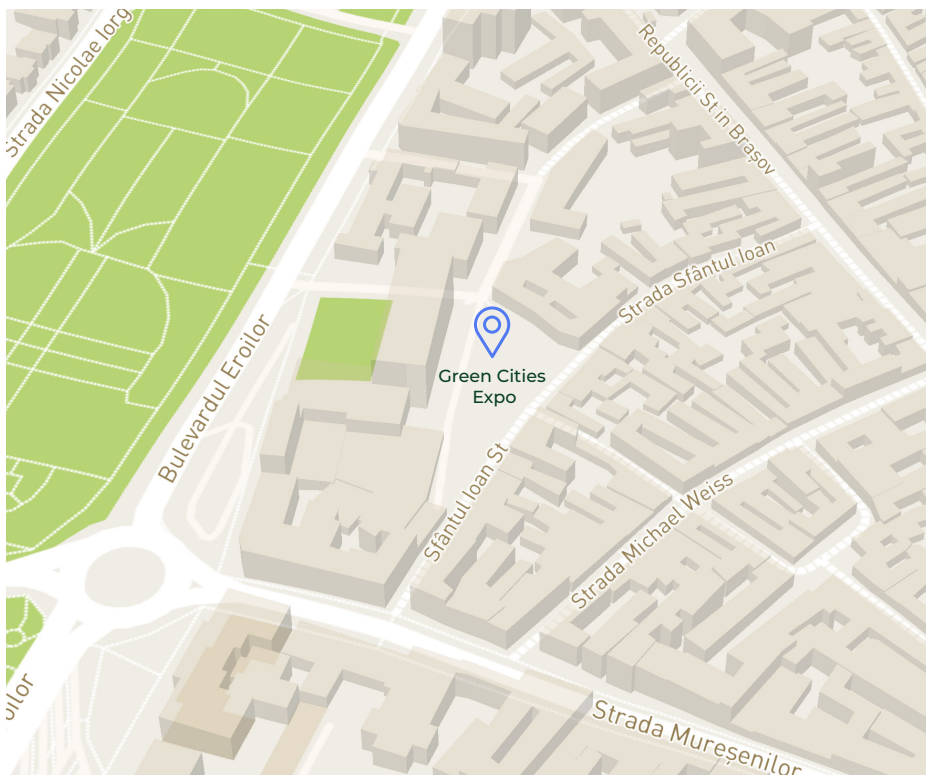
Green Cities Expo 2024



Green Cities Expo, an integral part of the Green Cities Forum event, is the place where we invite you to discover the latest and most effective sustainable solutions offered by leading companies in the field.

Green Cities Expo brings together a variety of companies offering sustainable services, products and solutions. Here you will have the opportunity to interact directly with representatives of municipalities, business partners, authorities, citizens.

Location: Sfântul Ioan Square



Why be part of GCF 2024



Expo - you have the chance to expose the company's services and products to your target audience (authorities / businesses / citizens)



Conference - you can present your company's ideas/projects/ results to a relevant audience



Branding & Partnership - get maximum visibility for your brand and demonstrate commitment to sustainability



Extended visibility

Extensive exposure at the conference and in promotional materials associated with the event. Your company logo and name will be present on the conference website, brochures, banners and display boards, ensuring visibility in front of a wide and select audience



Facilitated networking

You have the opportunity to discuss one-on-one about the products and services you offer with representatives of the municipalities, as well as the opportunity to hold presentations with Q&A sessions with business partners, authorities, citizens.

Why be part of FOV 2024



Access to the network of public policy experts

The “Green Cities Forum” conference brings together experts, opinion leaders and authorities in the field of sustainability. By participating as a sponsor, you will have the opportunity to interact and network with these influential professionals, opening doors to new business opportunities and partnerships.



Access to practical workshops

Within GCF you will have the opportunity to be involved in special sessions, workshops and other relevant activities of the conference. This will help you develop your knowledge, but also present your expertise, innovative solutions and initiatives to the public



Contribution to the sustainable development of cities

By getting involved in GCF, your company becomes an active part of the change towards greener and more sustainable cities. This is a concrete way to express their commitment to the protection of the environment and to the sustainable future of the community.



Association with the biggest environmental event in Romania

The association with a prestigious event like the “Green Cities Forum” strengthens the sponsors’ reputation as socially responsible organizations concerned with sustainability. This can bring more prestige and trust in the eyes of customers, business partners and the community in general.

Partners GCF 2023



Green City Accord



MINISTERUL MEDIULUI, APELOR ȘI PĂDURILOR



Be a part of FOV 2024!



Braşov, the Green Capital of Romania, is waiting for us to bring about change and create a city where sustainability and quality of life are harmoniously intertwined.

Let's be the actors of this transformation and build a greener and more sustainable future for our beloved Braşov.



[Be our partner](#)





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Winner of the Clean
Environment Awards Gala (2021)
and awarded the Silver trophy for
environment-related campaigns
at the Romanian PR Award (2022).

www.fovbv.ro

Contact

Simona Stoichici
Events Sales Manager

Phone:
(40) 740 947 609

E-mail:
simona@simone-advertising.ro